

# Hot Wheels® Newsletter - Privacy Policy

**Effective Date:** 1 January 2025

## Introduction

Welcome to hwcollectorsnews.com, a website owned and operated by Hot Wheels® Newsletter. We are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines how we collect, use, and protect your information when you visit our website.

## Information We Collect

We may collect the following types of information:

- **Personal Information:** This includes your name, email address, mailing address, and any other information you provide when you sign up for our newsletter, participate in surveys, or contact us.
- **Non-Personal Information:** This includes information about your browser type, operating system, IP address, and browsing behavior on our website.

## How We Use Your Information

We use the information we collect for the following purposes:

- To provide and improve our services, including sending newsletters and updates.
- To respond to your inquiries and provide customer support.
- To analyze website usage and improve our website's content and layout.
- To comply with legal obligations and protect our rights.

## Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to outside parties, except as described below:

- **Service Providers:** We may share your information with third-party service providers who assist us in operating our website and conducting our business.
- **Legal Requirements:** We may disclose your information if required by law or in response to a valid legal request.

## Security

We implement a variety of security measures to protect your personal information. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

## Your Choices

You have the following choices regarding your information:

- **Opt-Out:** You can opt-out of receiving our newsletters and updates by following the unsubscribe instructions included in each email.
- **Access and Correction:** You can request access to or correction of your personal information by contacting us.

## Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website. Your continued use of the website after any changes indicates your acceptance of the updated Privacy Policy.

## Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Email: [info@hwcollectorsnews.com](mailto:info@hwcollectorsnews.com)

Address: Hot Wheels® Newsletter, 11597 Dahlia St., Thornton, Colorado 80233